

My name is Juanita Rich, and I am the 4th Ward Councilwoman for the City of Campbell. I have had the privilege of serving as the 4th Ward Councilwoman and Council President for a combined non-consecutive 16 years. I am now seeking the office of Mayor for the City of Campbell.

I am currently employed as a certified surgical technologist at Southwoods Surgical Hospital. I served as an elected member of the Board of Surgical Technologists for the State of Ohio and am an active member of the Association of Surgical Technologists (AST). Prior to this, I worked as an insurance agent for Abeid Insurance Agency in Campbell for 24 years.

I have been a Campbell Resident for over 46 years. My husband, Ronald Rich, and I have been married for 45 years. We have two beautiful daughters, Jessica and Jennifer who are proud alumni of Campbell Memorial, and 3 amazing grandchildren, Jalen, Janessa and Samantha.

While my children and grandchildren attended Campbell City Schools, I held the positions of President and Vice-President of the PTO, President and Vice President of the Campbell Girls Softball League. I coached and managed girls softball for 25 years and I was a member of the Campbell Booster Club.

I am an active member of Bible Baptist Temple in Campbell, where I taught Sunday School for 20 years, and am currently a member of The Campbell Gridiron Club. I have always supported our city's schools and believe strongly in providing our children with every opportunity possible. "Once A Red Devil, Always A Red Devil".

I became a public servant because of the love and dedication I have for Campbell. I have always had zero-tolerance for political corruption and have spent years fighting the corruption in our city. As Mayor, I will continue to fight for our city, listen to the residents and address their concerns. I will work with our Police and Fire to provide better Safety Services and feel it is important to bring back civil service to the Police Chief's position and provide our officers with a chance at job advancement. My purpose, as the Mayor of Campbell, will be to serve the people, help give the city back to them and make it a place where everyone is proud to live and new families are proud to move into.

The following 2 paragraphs were taken directly from my 2013 Candidate Statement:

"If elected to Council, my goals for our City include focusing on economic development by enticing new businesses to locate in Campbell. Another objective I will seek to accomplish is beautifying and improving Roosevelt Park by purchasing new playground equipment and overhauling all park pavilions. I will also focus on creating a community center in Campbell that will benefit both our young people and our senior citizens.

One of my top priorities will be bringing back the Mini-Bus to help our senior citizens. The Mini-Bus was not that expensive for the City to operate, and it was a great service for our senior citizens that must be returned. I promise that I will do everything in my power to return this excellent benefit for our senior citizens."

I acknowledge that nothing is a one person effort when it comes to our local government, and in order for us to bring positive changes and new businesses to our city and attract new families to our community, all elected officials and city department heads must work together for the betterment of our city. I am proud to say that over my last 3 terms in office, through joint efforts, everything in my 2013 Candidate Statement listed above has come to fruition.

In order to create an open government, we must address the lack of honesty and transparency within our local government and enforce accountability. I plan to work with Council to create an Employee Handbook and Policies and Procedures that are compliant with state laws; These are currently outdated and non-compliant.

Public records belong to the public, not elected officials or employees, and they should be made available to the public upon request. This is not happening at this time and it is unacceptable. An electronic records system will be implemented, public records will be converted to electronic records and available to the public. All employees and elected officials will receive necessary training for this transition with guidance from state agencies.

Next, I plan to address and put a stop to the fiscal irresponsibility currently taking place in our city. While comparing past and current financial reports, there seems to be a significant amount of unexplained spending taking place within our city which has been depleting our general fund. I plan to closely monitor the budget as well as all expenditures. This will allow me to be able to properly enforce accountability related to spending, especially with the upcoming funds the city will be receiving from the sale of our Water Plant.

Our city has had a steady decline in population with a lack of economic growth over the last 30-40 years. I plan to address this issue by implementing a new Business and Marketing Development Strategy. This will include creating job initiatives, economic development of city owned land, and offering local business owners various available incentives through government funding. By offering these incentives, we will be able to bring in businesses such as a grocery store, that our current administration has not been able to accomplish.

In order for this plan to be effective, we also need to continue to beautify the City of Campbell through the ongoing reduction of slum and blight. I would also like to start working on a project that I have wanted to work on for some time now and am calling "The Downtown Campbell Project". I believe this would be a great addition to our city. It

will create new jobs, generate tax revenue for the city from businesses coming into the city, give our city more of an appeal and attract young families to our city building a stronger future for Campbell.

If you are ready to see positive changes, and you share my vision and goals, I ask you please show your support by going out to vote this Election Day, Tuesday, November 5, 2019. Please feel free to contact me with any questions you may have at 330-360-3384 or juanita@rich4mayor.com. May God bless you and our amazing City.

Sincerely,

Juanita Rich